



Wolverhampton Advanced Motorists

Registered Charity 1053330

Committee Meeting Minutes

Date: 4th April 2017.

Location: Sainsbury's Store
St. Marks
Wolverhampton.

Time: 19:45

Present Roy Richards Nigel Packer
Jonathan Hughes Graham Foulkes
Paul Williamson (Chair)

Apologies David Gallagher Christine Westwood
Geoff Davies Katherine Ball
Tony Robson

1 Action Items

| <u>Who</u> | <u>Target Date</u> | <u>Action</u> | <u>Status</u> |
|------------|--------------------|---|---------------|
| JH | 10.4.2017 | Contact Bert Williams Leisure Centre, Bilston and Wolverhampton Fire Stations to establish if facilities are available for us to hold our Committee Meetings. | Open |
| JH | 15.4.2017 | Add Katherine Ball to committee@wolvesiam.org circulation | Open |
| PW | 15.4.2017 | Send Katherine Ball a copy of the 7.3.2017 Minutes with an apology for her not receiving them as they were circulated. | Open |
| JH/PW | 2.5.2017 | A questionnaire to be generated regarding the matter of how to make the monthly meetings more interesting for our members (4.1) | Open |
| TR | 31.3.2017 | Chris Piper has not yet made contact with the Group. TR to follow up one further time, if nothing heard then details to be passed back to IAM RoadSmart (8.1) | Open |
| JH | 30.4.2017 | An update to the scrolling web site photographs to include one accident photograph (10.2) made to the | Open |
| TR | 30.4.2017 | Application to be made to Robbie Downing for financial support for younger drivers (11.1) | Open |
| JH | 15.4.2017 | Supported Advanced Driving Course Letter, Group membership Application Form and Letter to New Associates to be made uniform in style and format (4.6) | Open |
| TR/JH | 15.4.2017 | Further to item 4.6 in these minutes regarding formatting and style of letters the Letter to New Associates draft content change is to be reviewed and considered (4.7) | Open |
| PW | 30.4.2017 | Trifold holders to be passed to Nigel for use in Libraries | Open |
| JH | 15.4.2017 | The Associate Presentation is to be updated and circulated for comment and revision to issue standard. | Open |
| GF/PW | 15.4.2017 | Ray Kenna to be contacted to ensure Group Accounts audited and approved by AGM on 2.5.2017 | Open |
| RR | 2.5.2017 | Roger Denley application to be made to IMI via IAM RoadSmart regarding his becoming a Trainee Observer | Open |
| PW | 7.3.2017 | Discussions to be opened with Pritti Patel about the options that may be available for the Group within JLR (3.1) | Open |
| All | 5.5.2017 | Agree if Associates Evening to be run in June and July concurrent with the Group Members Meetings on 14.6.2017 and 18.7.2017 | Open |
| PW | 30.4.2017 | Pull up "posters" to be updated for forthcoming shows; these to include QR Code links for ease of date capture (12.3) | Open |
| PW | 30.4.2017 | A new pull-up "poster" is to be generated with a focus on young drivers. This to be available at the earliest opportunity (12.3) | Open |

Paul commenced by welcoming all present to the meeting and delivering apologies as detailed above.

1.1

It was understood following conversation that Katherine Ball had not been copied in on the last minutes. Jonathan took responsibility for adding her e-mail address to the Committee circulation.

2 Matters Arising

The minutes of the previous February 2017 meeting were proposed by Nigel and seconded by Roy.

3 Chairman's Report

Paul advised that as a result of changes to insurance cover that we would no longer have access to "back of store" facilities at Sainsbury's locations, this precluding our use of the store at Compton and, excepting our access to alternatives, forcing us to use the café facilities within the larger stores. This meeting at St Marks store was not convenient as the facility was both noisy and also did not provide any form of available refreshment.

Our meeting for May 2nd 2017 is scheduled to take place at the Fire Station in Wombourne however we need now to explore other options. Jonathan agreed to talk with Bert Williams Leisure Centre and also the Fire Stations in Wolverhampton and Bilston.

3.1

Pritti Patel works for JLR and as such Paul intends to further discussions with her to see if there are options for WAMG to provide Advanced Driving support for them. This has carried forward from February 2017 as Pritti has not been available.

4 Group Secretary's Report

Tony was not available for this meeting but had sent comments and contribution to all Committee Members prior to.

4.1

In reference to item 4.3 from the January Minutes, Jonathan advised that he had not at this stage progressed the issuing of a questionnaire to the Group Members in relation to "How to make Group Monthly Meetings more attractive to the Membership." In this it was suggested that Jonathan and Paul liaise to establish both a format, (post, e-mail, web-site), and also an approach in this matter.

4.2

With reference to item 4.5 from the Minutes of March 2017 Jonathan reported that following the ASDM/CEWW Meeting that took place on 1st April 2017 that no hard copies of the Group Handbooks were to be issued. The updated Group Handbook will be made available to all Groups by the end of April 2017. (In this see Appendix 1 to these Minutes).

4.3

In conjunction with Paul an application was submitted to Robbie Downing, IAM RoadSmart, to register the Group interest in being one of those trialling the Local Sign-off of a Pass so enabling Membership status to be granted to an Associate without their having to undertake the Advanced Driving Test. It is understood that the one Group to trial this activity within Region Four has been identified as Lichfield Drivers.

4.4

An updated version of the Group Application Form, (April 2017), has been generated and posted on the Group web site. (See Documents Section).

4.5

The Group Scorecard and Web Site Analytics have been circulated to the Committee; key statistics detailed below. These details dated 3rd April 2017.

Advanced Course Statistics

| Allocations | Group | Region Avg |
|-----------------|-------|------------|
| Last Month | 3 | 1.9 |
| 3 month Average | 1 | 2.1 |
| Last 12 months | 20 | 27.3 |

Advanced Course Allocated Sales

| | Total | Region Avg |
|----------------|-------|------------|
| Last Month | 3 | 1.8 |
| 3 month Avg | 1 | 2.1 |
| Last 12 months | 19 | 27.7 |

| Enrolments | Group | Average Days | Region Avg | Region Avg Days |
|-----------------|-------|--------------|------------|-----------------|
| Last Month | 3 | 8 | 1.8 | 18 |
| 3 month Average | 1 | 24 | 1.9 | 16 |
| Last 12 months | 20 | 24 | 25.1 | 20 |

Test Ready

| | | | | |
|-----------------|----|-----|------|-----|
| Last Month | 1 | 31 | 1.1 | 208 |
| 3 month Average | 1 | 174 | 1.0 | 194 |
| Last 12 months | 11 | 182 | 16.7 | 197 |

4.6

Group documents were looked at, specifically the “Letter to Young Drivers Seeking Financial Support”, the “Letter to New Associates on their Joining the Group” and the “Group Membership Application Form”. It was asked that all three of these documents be uniform in format and style.

4.7

In the matter of the Letter to New Associates a new draft was presented at the meeting. This was noted though not commented on significantly as this letter is in the purview of the Group Secretary.

5 Treasurer’s Report

Group Accounts Statement

| | |
|------------------|-----------------|
| Current Account: | £271.91 |
| Social Account: | £158.93 |
| Deposit Account: | £2050.39 |
| Total: | £2481.23 |

5.1

At the time of this Committee Meeting there is £252 to bank bringing the cash assets of the Group to £2,733.23.

5.2

Ray Kenna has yet to be contacted with regard to auditing the Group Accounts for the End of Year submission to be made at the AGM on 2nd May 2017.

6 Chief Observer Report

The Associate Presentation Part I that was used at the Associates Evening on 21st March has since been updated and Roy and Jonathan have subsequently second part of the Presentation. Both presentations will be circulated by Jonathan within the next few days for comment and further revision if felt necessary.

It was agreed that we would try the split evening presentation approach with the next two Associate Evenings that are in the diary; 18.4.2017 and 23.5.2017.

Jonathan proposed that we should move the Associate Evening to run concurrent with the Group Members Meetings each month to limit the impact on those running the evenings and also create a greater feeling of inclusion with the Associates. It was agreed that this would be tried from two Associate Meetings from the date of this Committee Meeting. Dates to be agreed at the Committee Meeting on 2.5.2017.

6.1

Richard Dodd was Test Ready but had to cancel his test, scheduled for 18th March 2017, as result of his not having a roadworthy car available at that time. Paul, as his Observer, is continuing to liaise with him to establish when he can now take his test.

6.2

Roger Denley has come forward as a potential Observer. He has been for two drives with Roy and is considered a suitable candidate. He will be asked to make his application to IMI via IAM RoadSmart.

6.3

Christine Westwood has now received notification of her registration with IMI and is now running through her LO Training with Jonathan as LOA and Barry Sadler as her Mentor.

6.3

David Gallagher and Peter Spillan are registered and are currently being mentored. (With Christine we now have three Observers in training within the Group).

6.4

Both Alan Bates, (Observer), and Peter Spillan, (Observer), took re-assessment tests and both were awarded F1rst.

6.5

Peter Sills and Rick Nichol have taken and passed their tests with Ric Nichol being awarded a F1rst.

6.6

It was felt by the Committee that this matter should be celebrated in some form. A message on the web site and a presentation at the forthcoming AGM Committee Meeting on 2.5.2017.

7 Associate Controller's Report

See Chief Observers Report.

8 Membership Secretary Report

Current position is that the Group has:

- 48 Members
- 10 Associates
- 2 National Observers (Both LOA's)
- 9 Local Observers
- 3 Trainee Observers

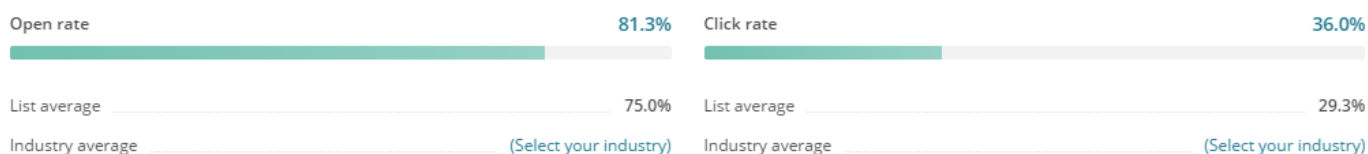
8.1

Four new Associates have been allocated to the Group. Appropriate welcome letters and documents have been sent to each. It is hoped that all four will be able to attend the Group Members Evening on Wednesday 12th April 2017. (These four names do not appear within the numbers above as the GAF details have not been received).

8.2

The Membership Renewal Notice e-mail has been sent to all on e-mail within the Group. Postal renewals have now been sent. (This as March 2017 Minutes)

At the time of the issuing of these minutes the results of the mailing were as follows:



| | | | |
|--------------|---------------|--------------|-------------------|
| 61 Opened | 27 Clicked | 1 Bounced | 1 Unsubscribed |
|--------------|---------------|--------------|-------------------|

| | | | |
|-----------------------|----------------|-------------------------|----------------|
| Successful deliveries | 75 98.7% | Clicks per unique opens | 44.3% |
| Total opens | 265 | Total clicks | 61 |
| Last opened | 3/31/17 4:54PM | Last clicked | 3/22/17 6:12PM |
| Forwarded | 0 | Abuse reports | 0 |

The e-mail had been sent to seventy-six Members with only one return as a result of an error in the e-mail address held on record. Of these seventy-five successful deliveries sixty-one have so far been opened.

Details of those who have not opened their e-mails as of this time have been noted and direct communication will be made with those people to solicit a response. No information is available as to the outcome of this additional contact

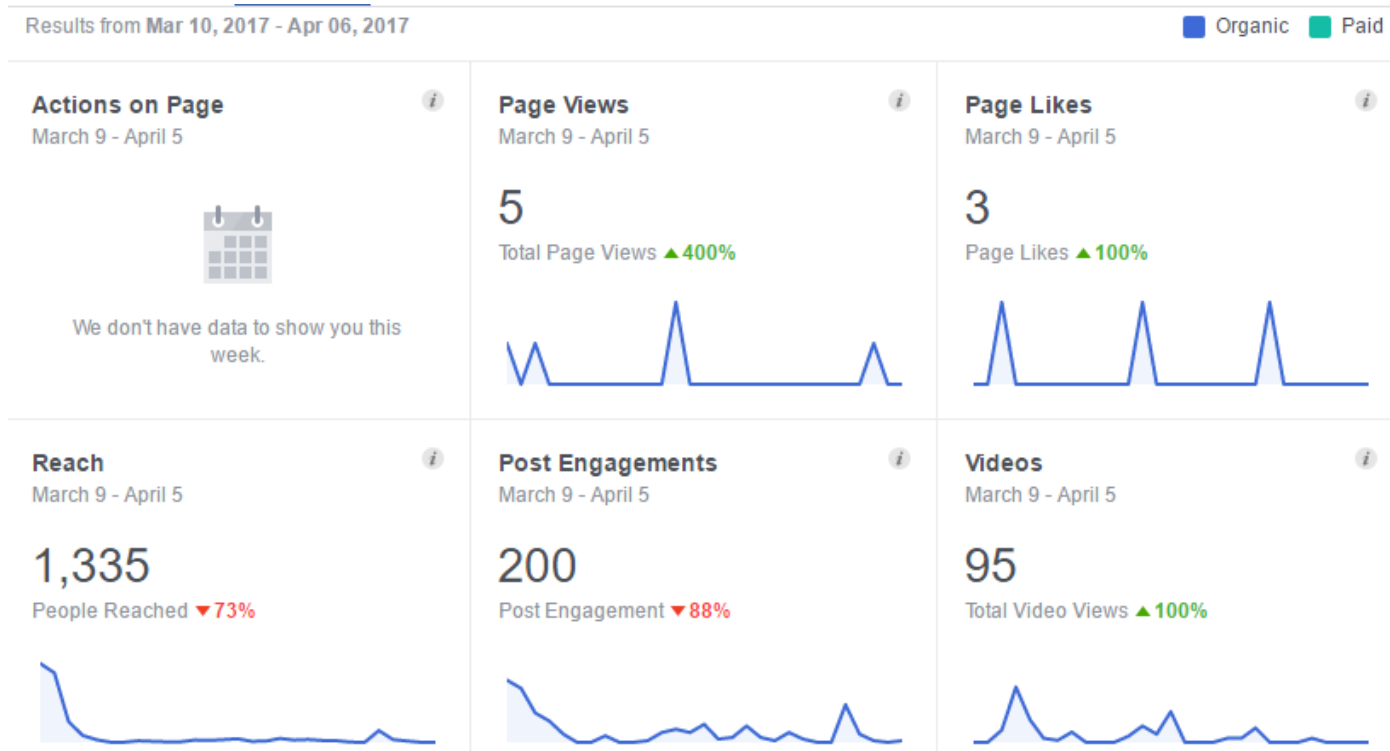
This detail has changed by only one additional person opening their e-mail since the issue of the last Minutes

9 Newsletter Editors Report

The closing date for entries for the next issue is 1st May 2017

10 Web Site Administrators Report

Web site activity through the month remains modest with the exception of activity on the Group Facebook site which continues to attract exchange and comment. Details shown below.



10.1

At the last meeting, Katherine Ball mentioned that she thought that the web site and especially the Group Facebook presence should be made more “female friendly” in that it is not at this time attractive to females. This point is being carried forward as Katherine was not at this meeting and the matter is considered to be of importance.

10.2

Web site scrolling banner photographs have all been replaced by some more appropriate to this time of year. After discussion, it was agreed that it would be appropriate to use perhaps one photograph showing an accident to bring home the danger on the roads; this on the proviso that such a photograph was local to Wolverhampton.

11 Young Driver Representative Report

David was unable to attend this evenings meeting as he was at Wombourne Fire Station discussing the forthcoming joint Fire Service and WAMG charity fund raising event to take place within the coming months.

11.1

The following was carried forward from the March Minutes as the state of the Application was unknown at this time. In the matter of funding for Young Drivers it has been agreed at a previous Committee Meeting, (January carried into February 2017), that we would seek to promote and support young drivers. Following discussion between Jonathan and Robbie Downing it was understood that Robbie would accept an application from Wolverhampton Group for support of up to £500; this to be on an “approved” and then pulled

down from IAM RoadSmart funds basis, as required and used by the Group. In this Tony needs to make application as soon as possible to ensure the payment is approved prior to end of Fiscal Year 2016/2017 on 5th April 2017. In this matter, it was directed by Robbie Downing that the form shown within Appendix 4 of the Draft Group Handbook issued by IAM RoadSmart v1.01 should be used for the funds application. (See also page 62 of the same document).

11.2

It was understood that as of the date of this meeting that no one had sought to be financially supported in their taking the Advanced Driving Course.

11.3

Despite the above detail there is considerable activity and interest with younger drivers on the Group Facebook page. It is hoped that this will encourage people to feel that Advanced Driving skills may be an advantage to them.

12 Publicity and Events Co-ordinators Report

Nigel has been active in putting RoadSmart Leaflets into Libraries, eight so far covered. It was suggested that we should additionally put business cards and also tri-fold brochures at the same locations. In this Paul will pass the tri-fold holders to Nigel.

12.1

Steve Tyler has confirmed his attendance at the Group Meeting scheduled for Wednesday 12th April 2017. (Group Examiners Evening).

12.2

We have received notification that Robbie Downing will not now be able to attend our AGM on 5th May 2017. This as a result of a conflicting meeting taking place at IAM RoadSmart.

12.3

Further to the discussions arising from the input from David, (see Appendix 2 of the March 2017 Group Committee Minutes), it was agreed that for the time being that the Group would continue to use the pull-up posters with the possible addition of a further one specifically aimed at Young Drivers. In this matter Paul will review the photographs that have been collected for the purpose and create the composite for the two pull ups. He will additionally liaise with David in the matter of the Young Driver focussed poster.

12.4

Documents have been sent to book the Mini Show scheduled for Sunday May 3rd 2017. Grahame Truselle will be taking his Mini to the show and both Pritti Patel and Mike Leadbeater have volunteered to man the stand.

12.5

Michael Brooks from the Under 17 Driving Club will be attending our June Group Meeting.

12.6

Himley Classic Motor Show scheduled for 3rd September 2017 has already been confirmed and our stand space allocated. We have four wristbands allocated; as of yet there are no volunteers to man the stand.

12.7

BMW Mini Manufacturing Oxford site visit is in the process of being organized.

12.8

Toyota Manufacturing Derby site visit is now booked for 27th July 2017; twenty places have been allocated. Cost per person is £10. An e-mail has been sent to the Group and as of the date of these minutes six people have signed up.

13 Region 4 CEWW Forum

The CEWW Region Four Forum held its AGM in Worcester on 1st April 2107; at this meeting, it was decided that the Forum should close in favour of the bi-annual meetings now being held by the ASDM's. (See Appendix 1 of these Minutes for the full details).

14 Any Other Business

Further to the advice from Roy at the March Committee Meeting that there was to be no National Conference this year, an Observers and Members day being favoured instead we have received details as shown in Appendix 2 to these Minutes.

14.2

The new Group Handbook 2016 version is not going to be available as a printed copy but will be available on the IAM RoadSmart website within the next few days. (In this see also Appendix 1 to these Minutes).

15 Date of Next Meeting

Tuesday 2nd May 2017 at Wombourne Fire Station, Giggety Lane, Wolverhampton WV5 0AX (Updated to website for easy download).

Commencing at 19:45

This meeting adjourned at 10.10

Proposed as a true copy of the above meeting:

Seconded as a true copy of the above meeting:

Date:

Appendix 1

Notes Taken at the Time of the CEWW Region Four Meeting at Worcester Young Farmers Club

The venue for this meeting is a significant improvement on the facilities available at Hindlip Police College. The day is being run by IAM RoadSmart with the morning given over to WGC and the afternoon to the CEWW Area 4 Regional Forum.

There was a good turn-out from the Area Groups, though actual Group count was not known at the time of writing these notes

Roy Richards and Dr. Jonathan Hughes attended this meeting for Wolverhampton Advanced Motorists Group.

Dave Shenton was managing the attendees listing which we anticipate will be supplied by Geoff Poole when he issues the notes of the CEWW Region Four Meeting. (Anticipating that this may be some time I will ask Dave Shenton directly for a copy for our records).

IAM RoadSmart Presentations

Shaun Cronin's Presentation (Two Hours)

Key Speakers were Shaun Cronin, Eloise Peabody-Rolf and Ben Stables though there was input by others. Robbie Downing was not able to be at the meeting as a result of family illness.

Shaun is the "Team Manager" for the South West Region which includes Region Four. There was a presentation of his background including his involvement with cars, bikes and rallying, policing and counter terrorism activities.

Presentation of the changes within the IAM. Objectives and vision(s) remain the same despite the changes to the materials and the standards throughout the course of the last sixty years. Maintaining the heritage but moving things forward. There is a real recognition within IAM RoadSmart that the image of the IAM is "old" and needed a full refresh to move it away from "comfortable shoes and hearing aids". The change of tone from finger wagging to recommendations and suggestions about "why don't you try this"?

Group Management Support will be located within one place on the web site with all of the materials as well as the support being listed. (Paul Woozley currently populating this revitalized section).

Fellow Membership has now been enabled and is a part of the offering made by IAM RoadSmart. This per National Conference in October 2016. (Primary issue with insurance - not the five year drop off in capability - as demonstrated by Surety - key thing here is having solid underwriting data, statistical viability). There was a great deal of exchange on this matter especially relating to F1rst and Masters

Masters has been updated and rebranded. Scoring is now in line with Advanced Driving. There is no change in standards!! A journey of personal development.

On-line training suitable for all media; Group sign-off etcetera. Current Membership is 92,000 with an objective to be 121,000 by the end of the 2017. View is that not everyone wants to be Members but may want to be involved in supportive training, moving from Membership to Customers. (Preserving what we already do and include additional material with other new people - this will be driven by IAM RoadSmart rather than the Groups). Objectives to be "all inclusive" irrespective of the skills wanted, IAM RoadSmart simply wants to cover more people.

On-line Modules and Apps being developed and used to effect. Making involvement interesting through "gamification". Partnering with "Sponge" who are experts in this area of gaining interest and involvement. IAM RoadSmart App will be launched soon, dates unspecified. Appealing to a wide audience.

Ten Modules will be available to enhance "safe and competent" driving and or riding. On-road delivery of the Modules has to be done by ADI's, legal requirement. (This is because money is being take to provide "teaching" as opposed to providing "observation and guidance". They will be employed by IAM RoadSmart. (Open discussion with the Strategy Group at this time as to whether completion of Modules could lead to a Membership sign-off)? The modules will however be available on-line so usable by the Observers and the Groups. (Contact in this matter at IAM RoadSmart is Richard Gladman). These Modules are not finalized at this time and are considered to be "some way off".

Driving and Riding Modules will be allocated for the provision of free Modules to any 17 to 23-year-olds. A budget of £32,000 has been allocated for the 2017/2018 time period. The start date for this is 1st May 2017. No plan at this time for reducing the cost of the Advanced Riding Course, though we covered the options that are available at Group level via Pass Test funding.

Funding is being used prudently especially at this time whilst IAM RoadSmart is leasing facilities rather than owning them. (This is something that is trying to be changed but suitable premises are not currently available within the location required).

Going to go the whole Membership of IAM RoadSmart, use of Survey Monkey, to gain ideas and thoughts about how to raise awareness and credibility for the IAM. (Concerns about the breadth of readership on the sending of e-mails bearing in mind the "success" within Wolverhampton is only around 70%)! This survey will be launched in April 2017.

Experts being contacted to have a Forum regarding technology in future vehicles. This may be an International Forum.

Loyalty RoadMiles will be provided on all materials via Paul Wozzley. This will be launched shortly but no dates are available at this time.

Membership by Group Sign-off will be launched April 2107. Lichfield Motorists are part of the motoring pilot. Twenty-Eight Groups have agreed to work with IAM RoadSmart. Around a 50:50 split Drivers and Riders. This is seen a modern way of learning, modular and sign-off rather than testing.

Group Handbook feedback has been taken on board. No copies being issued, the Handbook is to be digital and will be issued sometime in April 2017. No date yet known. This will be seen as "Affiliation and Franchise Guidelines".

LO Qualification requested that the details be passed to CO of Group when the LO has been allocated his/her IMI Qualification. Competency Document has been updated to be consistent with the 1 - 2 - 3 standards. IAM RoadSmart continuing to bring all materials and systems in line with each other.

Strategy Group has now been established. Promote, debate, consult and provide feedback; no focus on the here and now but on two-year plan. Outside of Groups. This is all "blue skies thinking", big picture concepts. Contact can be made through e-mail. (Individual Name with "SG" as a suffix).

Customer Satisfaction Survey feedback. 46% of all Associate applications were on-line. 96% satisfied with the process, 30% contacted within 48 hours with 39% in one week. 94% were satisfied with the material they were provided when they joined. 97% of Associates were happy with their Observer and Observed Runs. Examiners allocated, 32% within 48 hours, 38% one week. 98% happy with skill level of Examiner. 95% were happy with the Test. Pass rate high 80's. 98% said they would recommend the course to a friend.

Observer Recognition Awards - this is the Year of the Observer being launched in August 2017. The onus of responsibility is to advise IAM RoadSmart about the number of Associates they have taken through the test. 10, 25, 50, 100 Passes. (Within Wolverhampton Advanced Motorists we do need to look at the Observers to see if there are any who fall into the breaks indicated).

The Drivers Recognition Day for Observers is to be at Silverstone on 5th August 2017. Driving experiences. Bentley Owners Club presence. Slow Manoeuvring Skill Test. Still in the process of being organized. All this is free to appropriate persons. (No information noted here about the Motorcycle Live Event on 25th November 2017).

Area Events including Free Taster Sessions, WI Events, Bike and Car Shows. Support will be provided by IAM RoadSmart.

WI Events are scheduled for 16th and 23rd September at Gaydon. Dave Shenton is co-ordinating these.

Consensus of the meeting was that Regional Activities should be posted within a Central Register Events Diary on the IAM RoadSmart website - Dave Shenton took responsibility for seeing if this section could be re-instated via Paul Woozley. There was concern that in the past the details rapidly became old and were not being updated by the Groups. Subsequent to the presentation I clarified that Dave Shenton would be talking with Paul Woozley in this matter and responding the Region Four Groups

Eloise Peabody-Rolf's Presentation (Eloise's Twitter hashtag is @EloisePR98) (30 Minutes)

Presented the details as given at The National Conference in October 2016.

Key response is that younger people want to be able to dip in and out of "things". That things should be more immediate and that response should be immediate.

Everyone wants it to be personalized to them, (young or old). They want the language to be enthusiastic and engaging and enjoyable. Membership is not important to the younger driver. There is a wish to get discounts and financial support. (A provided incentive only on passing the test). (Reference our Group Committee Minutes January and February 2017). The overriding statement was that the experience of improving skills must be "fun"!

Challenges for young drivers are the things that they encounter for the first time, lack of experience needs to be enhanced and the way to deal with those challenges. A lot of this will be covered by the Modules that are to be launched shortly. Focussed "dip-in and dip-out skill sets).

Discounts strangely did not feature high on the expectations of the majority of respondents to the surveys undertaken. IAM RoadSmart is still not as well-known as they would like to be in the target age group. Social media is a key here. Breadth of social media coverage is really important. This extends to the fact that there needs to be more than just one young person within a Group, people with whom they can relate and with whom they can exchange). There is a plan to create an interactive social media are by the beginning in May 2017. (We need to watch Inform and also links within Twitter and Facebook)

Materials are to be made available via the IAM RoadSmart for local Groups. Group Marketing Toolkit. There will be references to external links as well where applicable materials are available on those sites. This is primarily material that is useful for presentations at schools and colleges. (We need to ensure that there is consistency with the materials presented and that it meets the Group Standards).

One in five young drivers have a crash within the first six months of driving! 20%!! A frighteningly high figure.

Ben Stables' Presentation (Sales Manager) (30 Minutes)

With others, reports to Lesley Upham who is the Commercial Director of IAM RoadSmart. Ben covers the whole UK; Rachel Dale is responsible for The Midlands.

Driver Risk Management, (DRM) - Direction towards Business Customers. One in three people involved in accidents are driving for work! Looking for opportunities to enhance safety for this group of individuals, getting safety to be a part of the culture of the company. Improving the DRM aspect of a Business through continued assessment and training.

Focus is ultimately to look after staff and to reduce cost as well as enhancing the image of the company. (Logo'd vehicles are a stage front for companies, bad driving reflects badly on the image of that company and its brand).

Sentencing has dramatically changed with fines now being up to £10m where the impact of a fine must be sufficient to have an impact on the company. Change to Corporate Responsibility.

IAM RoadSmart sell a wide range of materials to the Business Customer from Audits through to Learning Skills via Validation and Assessments. (See the presentation materials here for the full details).

E-consent checks now available; takes less than three minutes to ensure that a Driver's details are correct and suitable. This is a facility that is available through IAM RoadSmart. A cost but a major saving to the Business Customer. This is a part of the overall risk assessment for a driver within a company, the activity being driven to is risk assessed but often the drive is not.

IAM RoadSmart are looking for new clients, they are looking for feedback, via the ASDM's for those new clients.

Shaun showed a draft of the new membership cards. Apparently, this format had only been passed to him on 31st March just prior to his leaving the office for this meeting. The format of the new cards is very much cleaner and shows all of the respective Member attributes including their qualifications and posts held within the Groups. (This in response to the wishes of the Membership).

There were thanks from Lyn Francis to everyone who sent cards, 202 were received from various Groups.

Post Script to Morning Session

Subsequent discussions with Shaun qualified that the presentation given to us today was the first time that it had been used with the Regional Forums and that as such it would not be available to the Forums until the end of April when the other seven Regions had seen it. This is a frustration as some of the items mentioned in these notes should be seen in conjunction with those overheads however rather than delay the issuing of these notes they will be sent, pending the placing of the presentation on the web site in due course.

It was understood during the course of discussions with Dave Shenton and Shaun Cronin that Richard Gladman may have some videos that had been generated on various aspects of Road Craft. I have been given leave to contact Richard direct in this matter and will do so within the next few days hoping to have a response for our 4th April 2017 Committee Meeting.

Region 4 CEWW Forum

Region 4 CEWW Forum AGM - Chair Les McDowell

Presentation by Les McDowell

Welcome and thanks given to the staff for the lunch which was considered significantly better than that available at Hindlip.

Apologies Received From:

Mike Lovelock President

Rex Mound from the Committee

Robbie Downing IAM RoadSmart (Called away because of a pressing domestic situation)

John Clark from Coventry Cars

Glynnis Jeavons from Walsall Cars

Nigel Rogers from Lichfield Cars

Though no apology received it was noticed that Shaun Cronin was not present during the course of the afternoon meeting. In view of the fact that Robbie Downing was not available this was seen as at the least "bad form". Dave Shenton and others from Welwyn Garden City were present.

Les advised the Forum that Mike Lovelock had tendered his resignation as President of the CEWW Region Four Forum as a result of overriding personal needs. A vote of thanks was given to Mike for his support and time and it was agreed that a letter of thanks be sent from the Forum to Mike.

Les covered the meeting that took place on 24th September 2016 and the response from IAM RoadSmart including the meeting with Sarah Sillars and Pat Doughty in November. Changes to the Regions implemented by IAM RoadSmart and the creation of the ASDM positions were additionally covered. (This was somewhat surprising in view of the fact that there had been a Forum Meeting since that of 24th September 2016). It was noted that Les also represented the meeting with IAM RoadSmart as being that of one of justifying the discussions that took place on 24th September 2016 rather than the intended purpose of the meeting to get answers to the questions raised.

Covered the issue of Brian Elliott leaving the Committee, Rex Mound, Phil Edwards, Les McDowell and Brent Prince are all up for re-election. The details of what forms a quorum was covered for the meeting.

Only 70% of the Groups within the CEWW Region Four area have paid their Membership Subscription at this time with six payments for 2016/2017 outstanding out of twenty-eight Members. (I would query these numbers but such query seemed pointless in view of the subsequent discussions). What was clear was that Brent Prince who was asked to present details of who and who had not paid within the Region was "at sea" and it was me who provided details of the Groups still owing monies. (A shameful demonstration of incompetence at an AGM). Brent claimed that invoices had been sent to the Groups that had not at this time paid however that was contradicted by a statement from Les McDowell on Thursday 30th March, (see my notes on that discussion), when he stated that the invoices had not been sent.

Les presented the fact that in a number of other areas the Spring and Autumn Forums managed by IAM RoadSmart are sufficient to meet the needs of the Region and that the CEWW Region 4 Forum is perhaps no longer necessary. Dave Shenton advised that five out of the eight Regions within the UK had now decided to move to ASDM only meetings.

The question was asked by me as to whether additional meetings could be held if only Spring and Autumn ASDM driven meetings were held, it was agreed that this could happen.

Les presented the fact that the ASDM's had "stepped" everything up significantly and were now providing added-value to the meetings such as that presented during the course of this morning. The ability to use the ASDM's to flex the shape of their meeting to meet the demands of the Regional Groups was clear and understood. (These meetings would enable the forming of secondary or tertiary meetings as needed; Working Parties being formed to meet the needs as identified). ASDM's have been directed by IAM RoadSmart to show flexibility and responsiveness to Groups requirements within their Regions.

After a vote, there were eighteen people in favour of closing the CEWW Region Four Forum, there were four abstentions. This vote was taken by the paid-up Members at this Meeting. There were no Groups who had not paid their subscriptions at the meeting at this stage.

It was proposed within the meeting that the funds held by the CEWW Region Four Forum are retained by the ASDM for support of training or other purposes applicable to the Region. This was voted on and agreed eighteen in favour and with three abstentions and one vote against.

Conclusion of these votes was that as of this meeting that the CEWW Region Four Forum no longer existed except as was required to work with the "Committee" and with the ASDM to ensure that all directions received at this Meeting were enabled in a proper manner consistent with the controls levelled on all activities under the guise of IAM RoadSmart.

It was necessary that the Forum finances be presented so that the meeting understood the current financial position this was detailed as follows:

Presentation by Brent Prince

Starting Balance within the Bank as of the date of this meeting £3,643.72

The following cheques are still awaiting clearance at this time.

- Cheque No. 85 £364.40
- Cheque No. 86 £11.70
- Cheque No. 87 £229.09
- Cheque No. 88 £80.45

Residue within the Bank when the cheques that have been issued prior to this meeting are cleared is £2958.08

Brent confirmed that a signed copy of the accounts as presented at the Meeting would be distributed by Geoff Poole when his notes of the Meeting were circulated. The accounts have been audited by a fellow Redditch Group Member who happens to be both a neighbour and also a friend of Brent Prince. When the validity of the audit was challenged at the meeting by me both Brent and also the "auditor" became very defensive suggesting that my question was both rude and unnecessary. (In light of the other discussions the point seemed moot and I backed off from my question so as not to create a hiatus).

There was no mention of any additional disbursements that needed to be made beyond those already shown.

Brent confirmed that he was in possession of all account documents as related to the CEWW Region Four Forum. He confirmed that he was one of the account signatories and had details of all other signatories, one of whom was confirmed as being Phil Edwards. (No other signatories were disclosed; I am aware of the fact that Les McDowell is not a signatory).

Conclusion by Les McDowell

The meeting was drawn to a close by Les with thanks to the Committee for their efforts and a commitment to finalize all matters detailed above as quickly as possible consistent with the availability of Robbie Downing and/or Shaun Cronin.

Roy Richards and Dr. Jonathan Hughes 1st April 2017

Appendix 2

Get active with IAM RoadSmart in 2017

Enjoy some fabulous IAM RoadSmart member events



We are delighted to announce some fantastic new 2017 events for IAM RoadSmart members (and family and friends) including plenty for those who enjoy motorcycling.

More events in more regions will follow. Please help to spread the word - whilst some events may not be a convenient drive or ride away for you, you may know some people locally who might appreciate the information.

5th August - Members day at Silverstone Circuit



All members are invited to Silverstone on the 5th August

Following the huge success of our 60th birthday events last year, IAM RoadSmart will be holding a Members Day at Silverstone on August 5th. It will be free to attend for all Members and their families and friends.

The day will include a Members car and motorcycle display area, a tour of the circuit control room and museum, parking skills challenges, a huge Scalextric set, Owners Club racing to watch, photographs on the F1 Grand Prix winners podium, a celebration of the work of our Observers, a chance to find out more about the charity you are a member of, and plenty more.

All Members, family and friends are all welcome, keep the date free and watch out for more details of how to book your places by e-mail, in RoadSmart magazine and on the IAM RoadSmart web site.

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